



INDIANAPOLIS MOTOR SPEEDWAY[®] MUSEUM

LEGENDS • DARING • SPEED

**2021
FACILITY RENTAL
INFORMATION**



The legendary Indianapolis Motor Speedway Museum is the quintessential venue to host your distinctive event. Our iconic surroundings provide the perfect setting for a multitude of events, from daytime corporate gatherings and social functions to evening milestone celebrations and honorary receptions.

Positioned inside the hallowed grounds of the Indianapolis Motor Speedway, home to the “Greatest Spectacle in Racing”, and only minutes from downtown Indianapolis, the Indianapolis Motor Speedway Museum is ideal for convention guests, visitors and locals alike.

The Museum’s ever-changing displays and curated exhibits, many included in your rental, serve as a one-of-a-kind backdrop. Guests can explore a unique venue with a rich history of motorsports and the early automotive industry in Indiana. Exclusive tours and enhancements can be added for additional fees.

You will receive top-quality service and attention to detail as our staff delights in providing you with an exceptional experience from green to checkered flag.



For site tours and event inquiries |317-492-6563 | museumfacilityrental@brickyard.com

GALLERY

Transformed from executive offices to exhibit space, the gallery is fitting for corporate meetings, speaker presentations and social networking functions. Available for both day and evening rentals, this space is home to exhibits and artful displays.

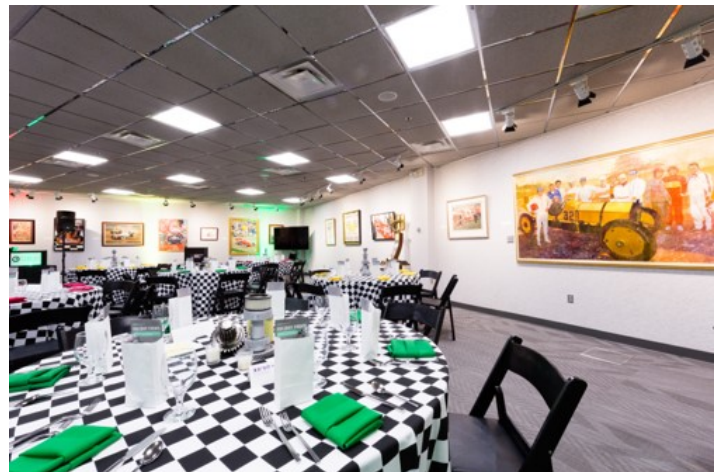
DAYTIME 9 am – 5 pm
 Sunday-Thursday \$ 1,200
 Friday & Saturday \$ 1,400
 Premium Track Dates (starting at \$3,500)
 Event Extension N/A

EVENING 6:30 pm -10 pm
 Sunday-Thursday \$ 2,200
 Friday & Saturday \$ 2,400
 Premium Track Dates (Starting at \$4,500)

	Seating Capacity				
	Theater	Banquet	Classroom	U-Shape	Social Reception
Gallery	90	72	50	20	100

INCLUDED IN YOUR FACILITY RENTAL

- Museum Admission
- Public Wi-Fi
- Access to space 1 hour prior/post event



NORTH HALL

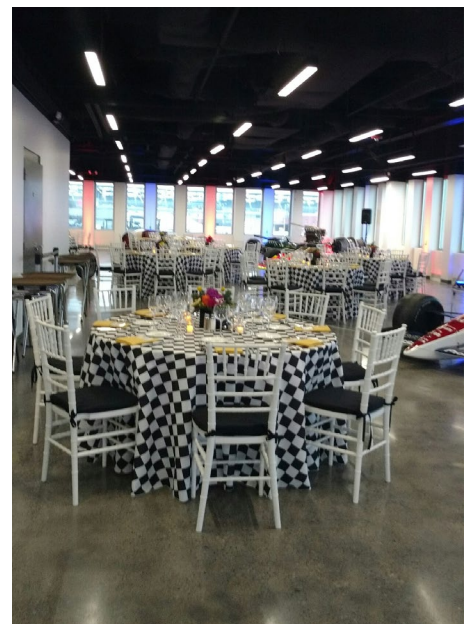
Ideal for cocktail receptions and intimate dinners, the North Hall offers 180-degree views of the Speedway's infield, including the Pagoda and Road Course. Guests will have access to gallery exhibits while nestled amid a curated selection of cars and displays.

EVENING ONLY 6:30 pm -10 pm
Sunday-Thursday \$ 3,000
Friday & Saturday \$ 3,500
Premium Track Dates (Starting at \$5,500)

	Seating Capacity				
	Theater	Banquet	Classroom	U-Shape	Social Reception
North Hall	-	80	-	-	206

INCLUDED IN YOUR FACILITY RENTAL

- Museum Admission
- Public Wi-Fi
- Access to space 1 hour prior/post event



ATRIUM

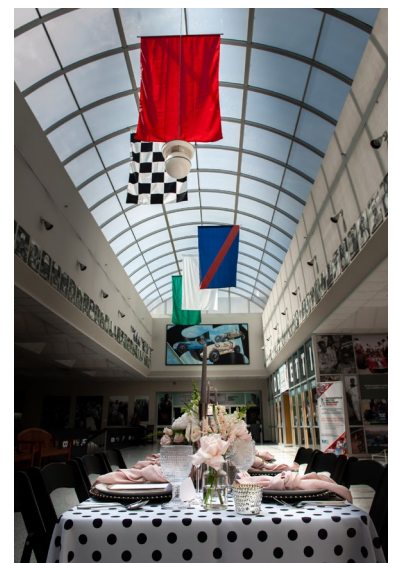
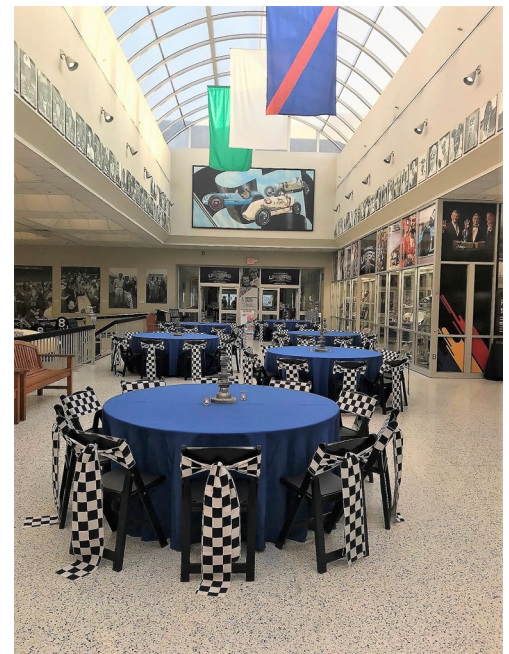
Serving as the Museum's main event space, the Atrium is the perfect choice for your special event. Flanked by the 'Indy 500 Winners' and 'Featured Exhibition' galleries, the natural light from the arched skylight and open floor plan make for the most visually stunning of settings.

EVENING ONLY 6:30 pm -10 pm
 Sunday-Thursday \$ 4,000
 Friday & Saturday \$ 5,000
 Premium Track Dates (Starting at \$7,500)

	Seating Capacity				
	Theater	Banquet	Classroom	U-Shape	Social Reception
Atrium	220	160	-	-	400

INCLUDED IN YOUR FACILITY RENTAL

- Museum Admission
- Public Wi-Fi
- Access to space 1 hour prior/post event



FULL MUSEUM

Enjoy the use of the Atrium, North Hall, Gallery and vehicle display areas. Create multiple seating, dining and cocktail areas to immerse your guests into the IMS Museum's permanent and rotating exhibits.

EVENING ONLY	6:30 pm -10 pm
Sunday-Thursday	\$ 9,000
Friday & Saturday	\$ 10,000
Premium Track Dates	<i>Inquire for buyout pricing</i>

	Seating Capacity				
	Theater	Banquet*	Classroom	U-Shape	Social Reception*
	-	250-400	-	-	750-1000

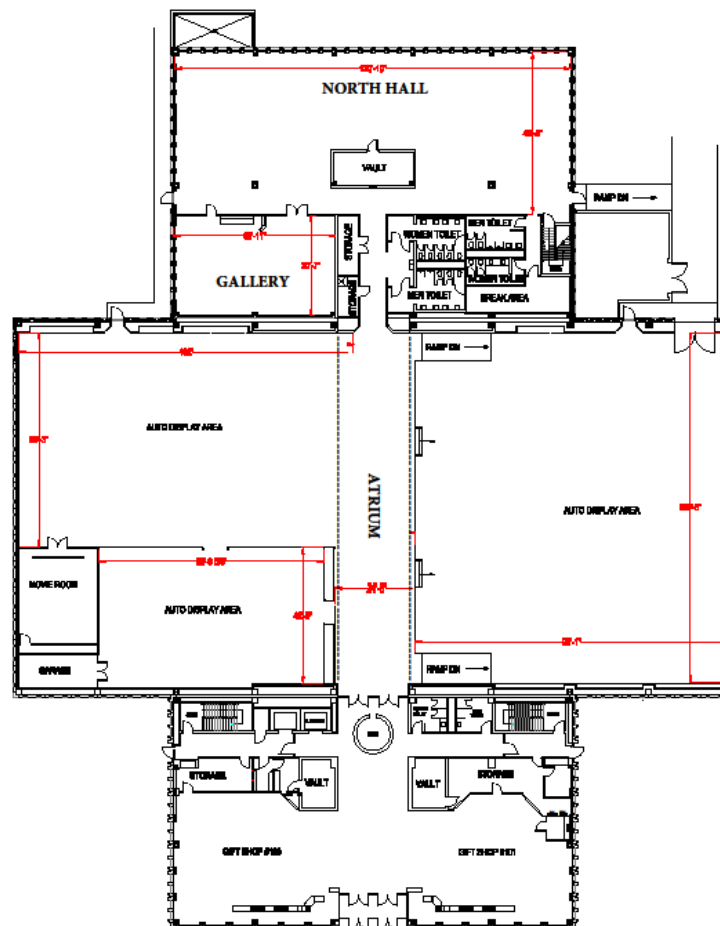
INCLUDED IN YOUR FACILITY RENTAL

Museum Admission

Public Wi-Fi

Access to space 1 hour prior/post event

**capacities will vary based on current exhibit configuration,*





TOURS & AD-ONS

The Indianapolis Motor Speedway Museum offers unique activities* to enhance any event experience. Our event professionals will provide you full details and pricing upon request.

Tony Hulman Theatre- Enjoy an 8-minute video, full of the history of the Indianapolis Motor Speedway in our Tony Hulman Theatre. The video plays on a loop, so guests are encouraged to stop in and view at any time.

VIP Tour- 90 minutes in length, this guided tour takes you on a lap around the Indianapolis Motor Speedway's oval track, provides behind the scenes access to the Media Center, Victory Podium, Panasonic Pagoda and a corporate suite, a drive through Gasoline Alley and the Garage Area, and the option to kiss the famed "Yard of Bricks."

Kiss the Bricks Tour- 25 minutes in length, this guided tour takes a lap around the track with a stop on the world-famous "Yard of Bricks."

Photo Car/ Kiss the Bricks Photographs- a great souvenir to remember your visit. May be printed with or without a special co-branded logo border

Golf Cart Tour- An in-depth and intimate tour of the Indianapolis Motor Speedway grounds and facilities, via golf cart.

The Basement Collection Tour- The Basement level of the IMS Museum took on a mythical reputation for 40 years, and deservedly so. It is a repository of rare and one-of-a-kind vehicles and artifacts, and only VIPs were granted access. That was 'then,' however, and today you can enjoy an exclusive 30-minute tour of the Museum's basement auto storage!

**All activities and tours are subject to additional pricing and availability. Availability is subject to change up to the day of event., especially those that include on track activities.*

Gift Shops

Operated for the Indianapolis Motor Speedway by Legends. If you would like to have the gift shops open during your event, please contact Legends directly to arrange. 317-492-8760



ADDITIONAL SERVICES & PRICING

FEES NOT INCLUDED

- Museum Staffing \$225
Required for all evening events
- Security "Yellowshirt" Staffing \$18/hr.
If required by IMS, per staff
- Uniformed Security \$75/hr.
- Evening On-Track Rental \$3,000
Required for any after hours on-track tours
Does not include per person tour charges.
Subject to availability

À LA CARTE ITEMS

- 70" TV on rolling cart \$75
HDMI, includes presentation clicker
- BOSE Sound System: \$150
Includes 2 wireless, handheld microphones
- Stage \$300
4- 4x8 24" tall staging pieces, available
- Podium \$40
- Cocktail Tables (20) \$7 ea.
- Black Resin Chair w/Pad (150) \$2 ea.
- Event Extension \$ 500/hr.

Rental Agreement/Deposit/Procedures

To confirm your facility rental, a fully signed facilities rental agreement is required, along with a 50% deposit of the rental amount. The facility deposit is nonrefundable unless the cancellation falls under our Cancellation/Refund Policy.

Payments made by credit card are subject to a 3% credit card processing fee.

We may reduce costs for certain charitable, nonprofit (501(c)(3)) organizations, especially motorsports affiliated nonprofits with an educational or charitable mission.

The Indianapolis Motor Speedway Museum will not assume or accept responsibility for damage or loss of any merchandise or articles left in the museum before, during, or following the function.

The client is responsible for removing any and all trash and debris and otherwise returning the Museum to the same condition in which they received the Museum.

The Indianapolis Motor Speedway Museum reserves the right to review all special event plans to ensure that the event is compatible with the mission and purpose of the institution.

Date/Time

The Indianapolis Motor Speedway Museum is available for daytime events from 9 a.m. to 5 p.m. and evening events beginning at 6:30 pm until 10 p.m. Evening events may be extended up to midnight for an additional fee.

During certain event times, the museum has extended hours of operation, and access to the rental space is not available until 6:00 pm, when the museum closes to the public.

An event timeline and vendor list must be present two weeks prior to the event.

Parking/Track Admission

Free parking is available in the parking lot adjacent to the museum.

Daytime events during an IMS marquee event may require guests to park outside of the track at their own expense as no busses are allowed inside the track during events.

There are times when general admission is required for entry into the Indianapolis Motor Speedway. The additional General Admission fee is not included in the rental price. The client is responsible for purchasing the tickets through the IMS Ticket Office when applicable at 800-822-4639.

Evening on-track tours are subject to a track rental fee incurred by the museum. On-track tours are subject to availability and can be cancelled up to the day of the event.

Signage/Décor

Nothing may be affixed to any interior or exterior surface of the museum.

All printed items, marketing materials, or apparel created for an event containing the name or logo of the Indianapolis Motor Speedway Museum must be submitted to the events team for approval with at least two weeks notice.

Certain items are prohibited at any event within the Indianapolis Motor Speedway Museum including, but not limited to glass, fog machines, helium balloons, open flames (LED Candles Only), foam, bouncing balls, confetti and glitter.

Vendors/Vendor Deliveries

The Indianapolis Motor Speedway requires event guests to use our required vendor partners. Use of preferred vendors is encouraged to provide the best outcome for your event. These vendors best understand the unique aspects of the venue spaces and museum assets.

The IMSM staff will provide introductions to required and preferred vendors and must be copied on event communications.

Deliveries to the Indianapolis Motor Speedway Museum must be coordinated through the Events team.



The Indianapolis Motor Speedway requires event guests to use our required vendor partners. Use of preferred vendors is encouraged to provide the best outcome for your event. The IMSM event staff will provide introductions to vendors and are happy to make recommendations in categories not covered by the vendor program. Exceptions to required catering vendors will be considered for specialty items (such as wedding cakes).

REQUIRED VENDORS

Catering

Levy Restaurants
Ritz Charles
Kahn's

Beverage*

Levy Restaurants

*Beverages are to be provided by Levy, our exclusive beverage partner. Exceptions for coffee, tea, and lemonade can be done through any of the required caterers.

**Any event that has alcohol options being provided to guests must also have catering available as well.

***Food and Beverage providers do not have access to Museum for setup until the Museum closes, unless arranged with the Director of Events in advance.

PREFERRED VENDORS

Rentals & Décor

A-Classic
Wow Factor
Michael Angelo's

Audio Visual

Evans Audio Visual
Markey's Rental & Staging

Travel/Transportation

Sport & Entertainment Travel