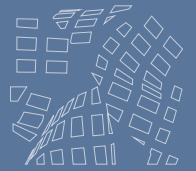




KEEP MEMORY ALIVE  
EVENT CENTER







# THANK YOU FOR CONSIDERING KEEP MEMORY ALIVE EVENT CENTER



Designed by world-renowned architect Frank Gehry, the Keep Memory Alive Event Center is a 9,800-square-foot blank canvas built to help create new memories while also preserving the memories of others. Nestled in the artistic crevices of Symphony Park in downtown Las Vegas, the one-of-a-kind event space is a pinnacle of true imagination and fine design made for guests seeking the extraordinary.

From product launches, trade shows, awards banquets, meetings or conferences, weddings, or galas, the center can be transformed in an endless amount of ways to create one-of-a-kind events. Just like the 199 windows that perforate the canopy, each event is completely unique, no two identical.



With accommodations up to 450 for a seated dinner party or 700 for a standing reception, the center provides a flexible structure that allows your imagination to run wild and create an unforgettable experience unlike any other venue. Since guests have exclusive use of the entire grounds throughout the duration of their rental, events can expand into the breezeway and Gehry-designed gardens for 1,500+.

With your booking, you will receive decades of hospitality experience with our team. We will partner with you to ensure all aspects of your event receives that special touch - from coordination, management, dining service, AV engineering, staffing, or any other offerings - let us help you create unforgettable memories.



In addition to making your event one to remember, you will also be making a lasting impact on the patients and their caregivers we serve every day. By hosting your event with us, you join our mission to find, fund, and facilitate the most effective and innovative research and caregiver programming and no-cost community services for patients and their families battling brain disease at Cleveland Clinic Nevada.

“What does the building mean? It symbolizes hope.”  
—Frank Gehry



## 6 SPECTACULAR EVENT DESIGNS

## OUR PREFERRED CATERERS



WOLFGANG PUCK  
CATERING



**FOUR SEASONS**  
*Hotels and Resorts*



**CUT AND TASTE**

## FRESH AND DELECTABLE CUISINE,

beautifully presented and served with exceptional service, is a cornerstone of our unsurpassed offerings at the Keep Memory Alive Event Center.

Your reception will feature world-class menus created by masters in the business:

**Wolfgang Puck Catering,  
The Four Seasons, and Cut and Taste.**

**Prefer to bring your own chef or caterer?**

We welcome them to use our kitchen, designed by Wolfgang Puck, to create the culinary experience of your dreams.



**2020 - The Stella Awards**  
*"Best Conference Center West Region"*

# MASTER CHEF-DESIGNED KITCHEN

Our state-of-the-art, 3,000 square foot kitchen, designed by chef Wolfgang Puck, can handle all your professional culinary and catering event needs.



**2019 -  
Special Events**  
*"Best Event  
Venue" Finalist*





## LIQUOR AND BAR PACKAGES

Our bar packages are customized and designed to fit your event's unique needs, taste, and budget.


We offer an array of house and premium brands that you can choose based on your Food and Beverage selections.

### CUSTOMIZED BAR PACKAGES INCLUDE:

- Spirits, mixers, red and white wine, assorted domestic and imported beers
- Soft drinks, water, juices, and garnishes

### NON-ALCOHOLIC BEVERAGE BAR INCLUDES:

- Mocktails
- Soft drinks
- Water, juices, tea, and coffee



OUR MASTER SOMMELIER CAN PAIR THE PERFECT WINES WITH YOUR MENU, OR OUR MASTER MIXOLOGIST CAN CREATE SIGNATURE COCKTAILS TO PROVIDE A MEMORABLE EXPERIENCE FOR YOU AND YOUR GUESTS

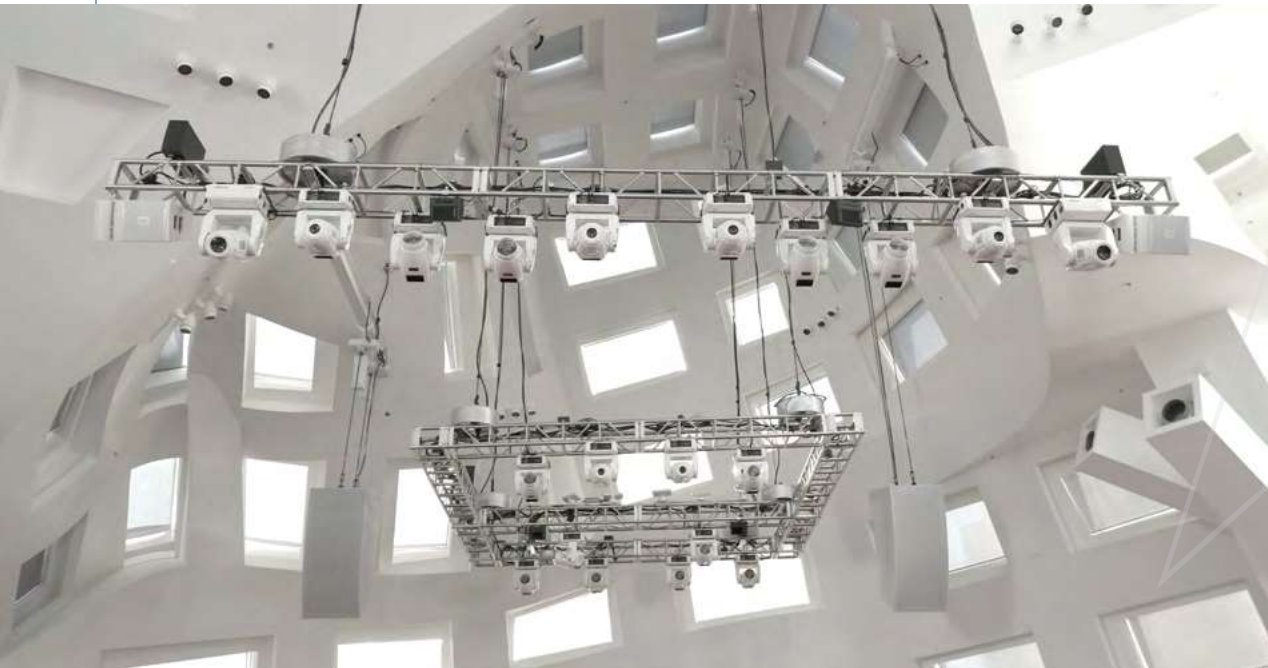




# ADVANCED AUDIO & VISUAL

We provide video, audio, lighting, speaker services and content management, digital and interactive technology, scenic design, and in-house support for our clients' specialized event needs.

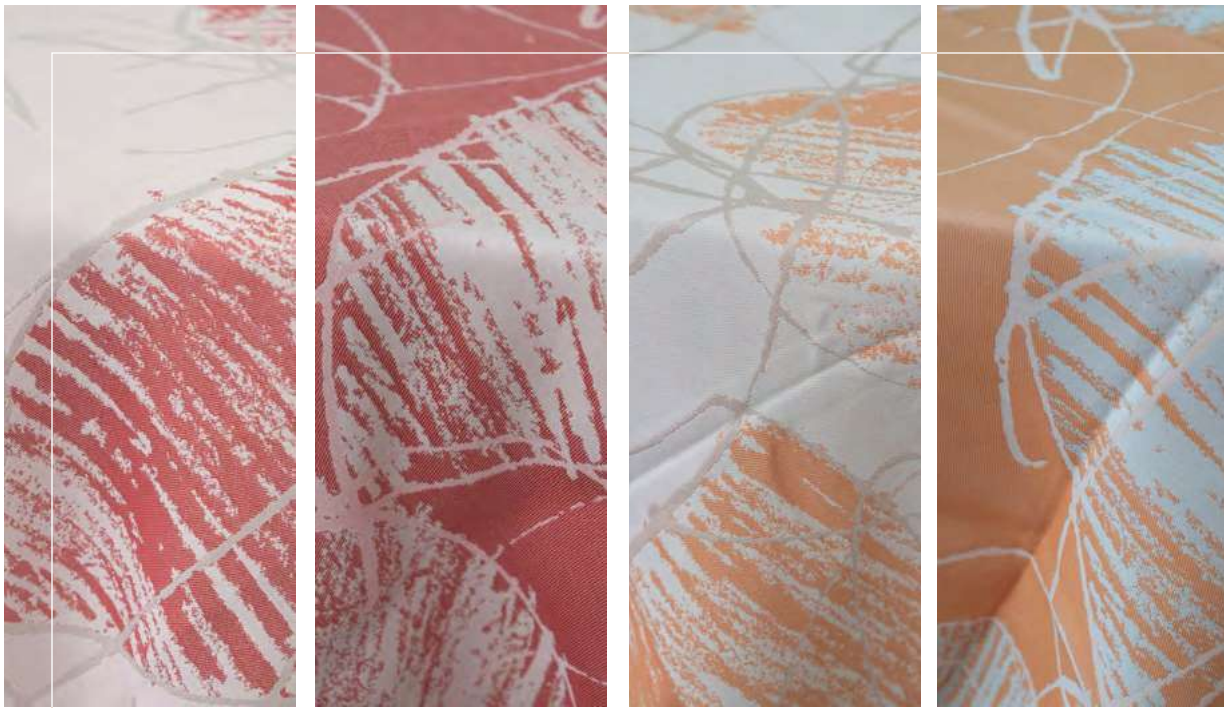
Our expertise, combined with the center's state-of-the-art A/V technologies, concert-quality acoustics, and customizable staging and Las Vegas' most innovative and versatile LED light presentation, gives us the unique ability to service our clients, in a variety of industries, from conception to completion.



**VIRTUAL EXPERIENCES** *We understand the disruption caused by Covid-19 health crisis to your events and face-to-face marketing programs. We have implemented systems that will take your virtual events to the next level.*



12 OUTDOOR SPACES TO DAZZLE



# FRANK GEHRY DESIGNED LINENS

These beautifully designed linens are included with your rental.

Looking for something else?  
We are happy to help you secure customized linens for your event.



**2018 - Stella Awards**  
*"Best Conference Center in Far West Region"*



ALL FOOD IS SERVED ON CUSTOM NARUMI BONE CHINA, AND WINE AND COCKTAILS ARE Poured IN RIEDEL GLASSWARE.



## ONE-OF-A-KIND TABLEWARE

featuring FRANK GEHRY'S ORIGINAL SKETCH OF THE CENTER



## ADDITIONAL RENTALS ARE AVAILABLE TO CUSTOMIZE YOUR EVENT SETTING

Be sure to inquire about our variety of bar options, couch and seating arrangements, space dividers with molo walls, hedges, and centerpieces.





UTILIZE OUR EXPERTISE, AND LET US SHOW YOU ALL  
THE DIFFERENT WAYS TO CREATE A ONE-OF-A-KIND SPACE!









## OUR CLIENTS' EXPERIENCES

When we visited the Keep Memory Alive Event Center, we knew immediately we were in for a great experience for our event, but we had no idea how incredible it would be. In many venues, A/V execution is stressful and risky – not so with this team. They were a true partner to us in creating and executing the audiovisual and lighting elements of our event.

JACKI JAYNES | LG ELECTRONICS USA, INC.

We wanted a space that could do it all, from staging to lighting to catering, and the Keep Memory Alive Event Center provided everything. Their guidance, knowledge, and professionalism were major factors in the evening's success, allowing us to raise \$525,000 for the research and treatment of MSA.

ELIZABETH BLAU | BLAU & ASSOCIATES

We have received nothing but overwhelmingly positive feedback from our partners and executives alike, who felt that the breathtaking venue, the ambiance of the event and excellent service made this so special and memorable. The team coordinated through all of the complexities of this event and made it so easy for me as a planner and host.

OLIVIA BURGESS | IOT CHANNEL MARKETING MANAGER

We have been beyond happy with the care, service and professionalism displayed by the Keep Memory Alive Event Center staff. Not only does the team make clients feel special but they go above and beyond to ensure a successful event. Their experience and knowledge is extensive and they are honest with their opinions as to what is best for our particular affair.

MISSY CHECK | RONALD MCDONALD HOUSE CHARITIES

## DON'T BE LIMITED BY OUR WALLS

Since you will have exclusive use of the grounds for the duration of your event, you are free to expand into the breezeway and Gehry-designed gardens. Allow your imagination to run wild and create an expansive experience unlike any other.

## LOCATION

888 W BONNEVILLE AVE. • LAS VEGAS, NV 89106





TO SCHEDULE A SITE VISIT  
OR FOR MORE INFORMATION  
PLEASE CONTACT:

**KEEP MEMORY ALIVE EVENTS TEAM**

**702.263.9797**

[eventcenter@keepmemoryalive.org](mailto:eventcenter@keepmemoryalive.org)



[KMAEventCenterLasVegas.com](http://KMAEventCenterLasVegas.com)

888 W Bonneville Avenue • Las Vegas, Nevada 89106



**KEEP MEMORY ALIVE**  
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 **Cleveland Clinic**  
Lou Ruvo Center for Brain Health

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 **Cleveland Clinic**  
Nevada