

# WEDDING PLANNING SERVICES



*Kowarski & Company*

EVENT PLANNING & MARKETING

IG: @PALMBEACHEVENTPLANNER

SARAH@KOWARSKIANDCOMPANY.COM

703-408-3452

## DIAMOND

\$10,000-\$15,000

All-Inclusive planning services. Priority attention and exclusive access to the Kowarski & Co. Team. Choice Selection of curated venues and vendors. Elite add-on options. This package is best for clients with limited free time. Clients that want to completely hand the reins over to their planner, and truly enjoy their engagement free of the stress found in attending to the finer details of planning their wedding. *THIS PACKAGE SAVES CLIENTS 200-400HRS OF TIME ON AVERAGE*

## EMERALD

\$5,000-\$7,500

Limited Planning services framed around the budget at hand. The ability to choose services based on what is needed. Access to Industry professionals, curated venues, and vendors. Support from the Kowarski & Co. Team throughout your planning journey. This Package is best for Clients who are seeking assistance with certain planning elements, but not the event in its entirety. Budget Friendly and hands-on. *THIS PACKAGE SAVES CLIENTS 100-250HRS OF TIME ON AVERAGE*

## LACE & PEARLS

\$2,500

Full Service coordinating for the final week before the wedding.

Day Of timeline and coordination. This is for clients who already have everything planned. The icing on the cake! Hand responsibility over to the Kowarski & Co. Team so you can focus on enjoying the days leading up to your celebration. Make memories rather than last minute to-do lists.

*THIS PACKAGE SAVES CLIENTS 25-50HRS OF TIME ON AVERAGE*

## BRIDAL SERVICES INCLUDE...

FULL PLANNING

EVENT MANAGEMENT

PRICE NEGOTIATION

CONTRACTS & INVOICES

ITINERARY PLANNING

WEDDING WEBSITE

REGISTRY/ CASH FUND

LODGING & TRANSPORT

BUDGET PLANNING

CATERING SERVICES

COUPLES SHOWERS

REHEARSAL DINNER

NEXT DAY BRUNCH

DESIGN

ENTERTAINMENT

PHOTO/VIDEOGRAPHY

FINAL WEEK & DAY OF  
COORDINATION

FULL GUEST SERVICES:

- LIST PRIORITIZATION,  
SAVE-THE-DATES,  
INVITATIONS, THANK-  
YOUS, DESIGN AND  
PACKAGING, RSVP, DAY  
OF GUEST MANAGEMENT.

*Wedding Planning with Ease*

THANK YOU FOR YOUR INTEREST IN MY EVENT PLANNING AND  
MARKETING SERVICES. KOWARSKI & COMPANY, LLC IS A FULL  
SERVICE BOUTIQUE EVENT PLANNING AND MARKETING  
COMPANY, BUILT FROM 10+ YEARS OF PROJECT MANAGEMENT,  
EVENT PLANNING, EVENT MARKETING AND CLIENT SERVICE.  
FROM WEDDINGS TO WALL STREET... THERE ARE MANY TYPES  
OF TRADITIONAL AND CORPORATE SERVICES THAT I AM PROUD  
TO OFFER YOU.

MY IDEAL CLIENT IS DECISIVE, EASYGOING, PROFESSIONAL,  
COMMUNICATIVE, RESPONSIBLE AND ACTION-ORIENTED. THE  
CLIENTS I CHOOSE TO WORK WITH TAKE MY ADVICE  
PROFESSIONALLY, TRUST THAT I HAVE THEIR BEST INTEREST IN  
MIND, COMMIT TO THE PROCESS AND APPRECIATE THE VALUE  
THAT I BRING TO THEM! WE HAVE A LOT OF FUN AND ENJOY  
THE JOURNEY TOGETHER.

DEPENDING ON THE SCOPE OF SERVICES, NON-REFUNDABLE  
DEPOSITS START AT 25% OF YOUR PACKAGE AND ARE REQUIRED  
TO PREVENT ME FROM COMMITTING TO OTHER CLIENTS  
DURING YOUR TIMEFRAME. MY AVAILABILITY IS FIRST COME,  
FIRST SERVE. ALL PAYMENTS ARE NON-REFUNDABLE.

BEFORE YOU SPEND ANY MONEY PLANNING OR MARKETING  
YOUR NEXT EVENT, I HIGHLY ENCOURAGE YOU TO REACH OUT  
TO ME AND BOOK YOUR INITIAL FREE CONSULTATION.

KIND REGARDS,  
SARAH

SARAH KOWARSKI  
FOUNDER, CEO OF KOWARSKI & COMPANY, LLC  
703-408-3452

IG: @PALMBEACHEVENTPLANNER  
BOOK A CONSULT WITH SARAH TODAY!