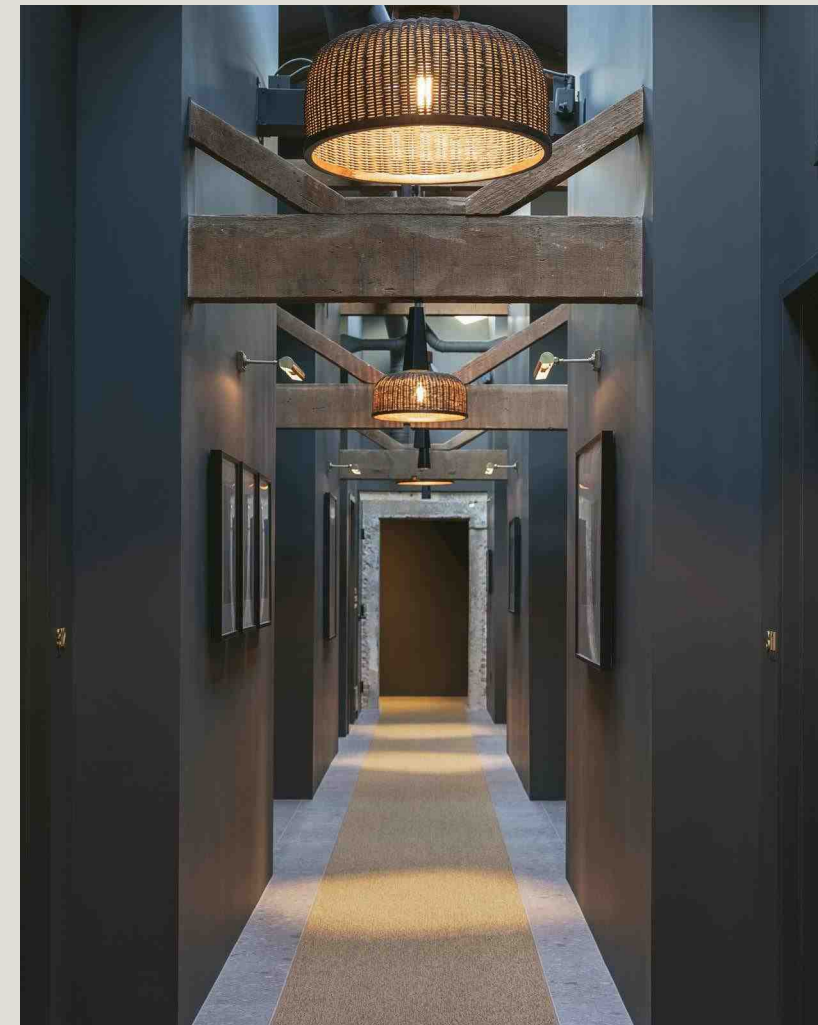
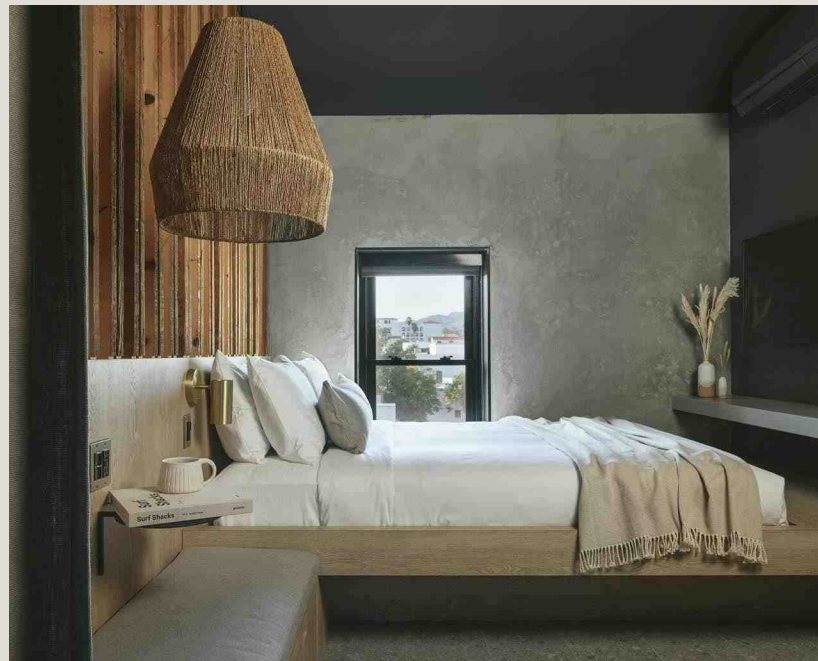


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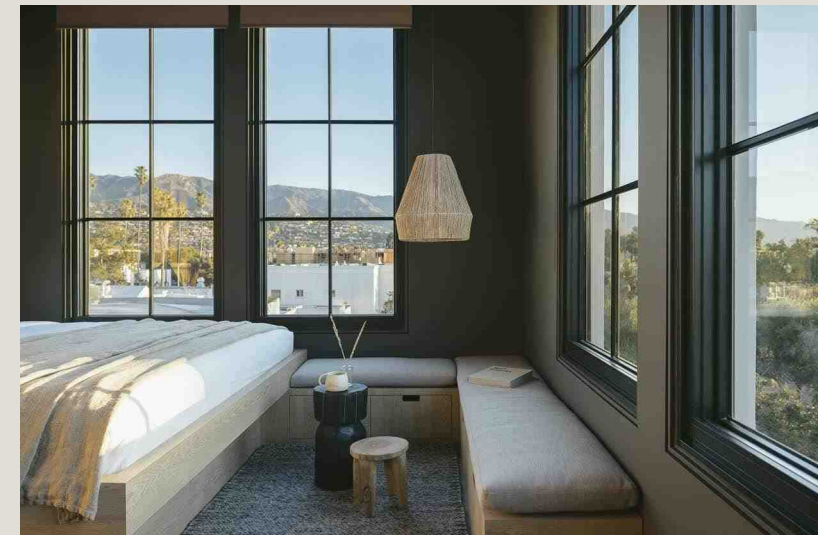
DRIFT SANTA BARBARA
SALES KIT





PROPERTY OVERVIEW

Escape to Drift Santa Barbara, where the laid back, indoor/outdoor lifestyle of Santa Barbara fills our 45-room boutique hotel with an easy breeziness, combining classic California design with Drift's modern aesthetic.





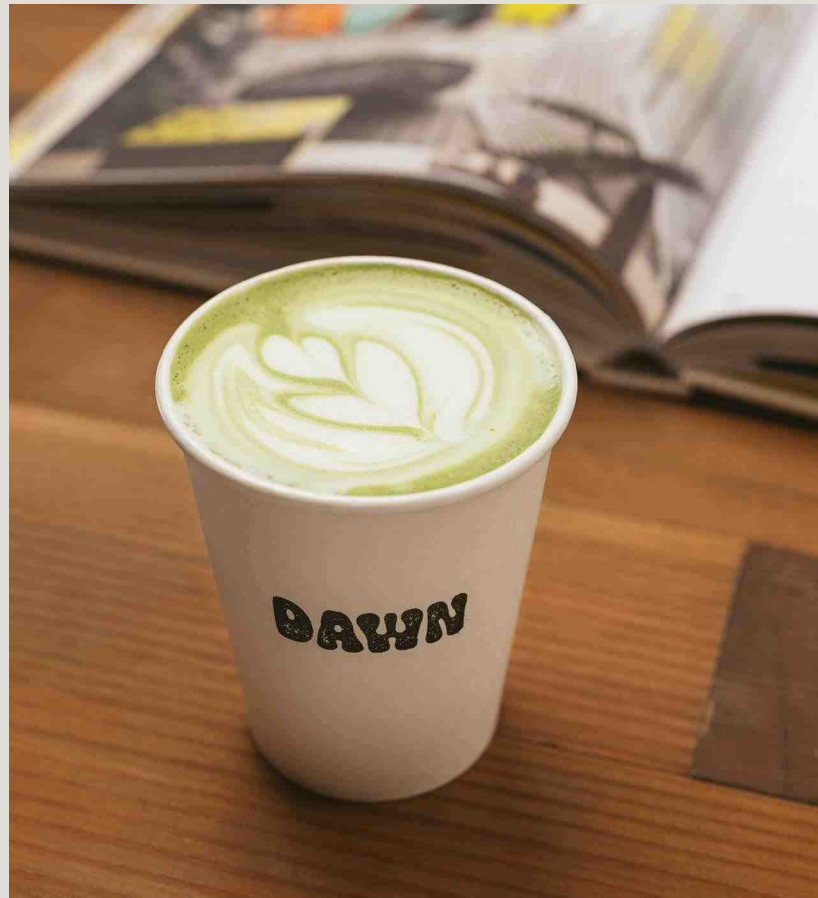
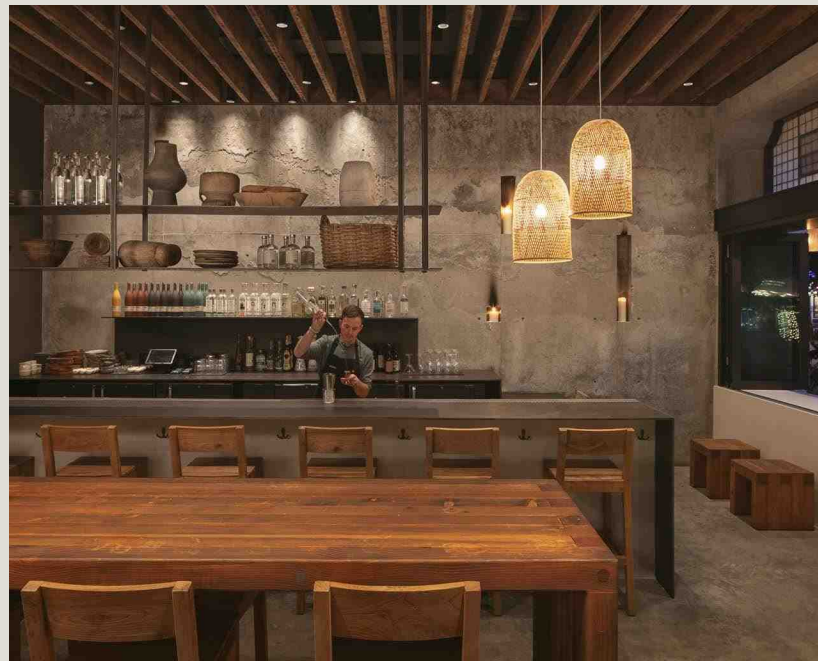
ROOMS

A minimal, modern and organic aesthetic meets Santa Barbara's laid-back lifestyle. From the 2-person bunk up to the expansive rooftop Penthouse, Drift has accommodations for travelers of every kind.

DAWN CAFE + DUSK BAR

Drift's on-site coffee shop, Dawn, is inspired by SoCal's vintage surf culture, and serves drip coffee, espresso-based classics, and a selection of grab-n-go items and locally made pastries.

The on-site bar, Dusk, draws on our rich Mexican heritage, and serves beer, handcrafted cocktails, and a Baja-inspired raw bar.





NEIGHBORHOOD

Drift is located in the heart of downtown Santa Barbara on State Street, an energetic car-free promenade filled with restaurants, entertainment, and shops. It's also a breezy, 10-minute stroll from the Santa Barbara pier and beautiful California beaches.

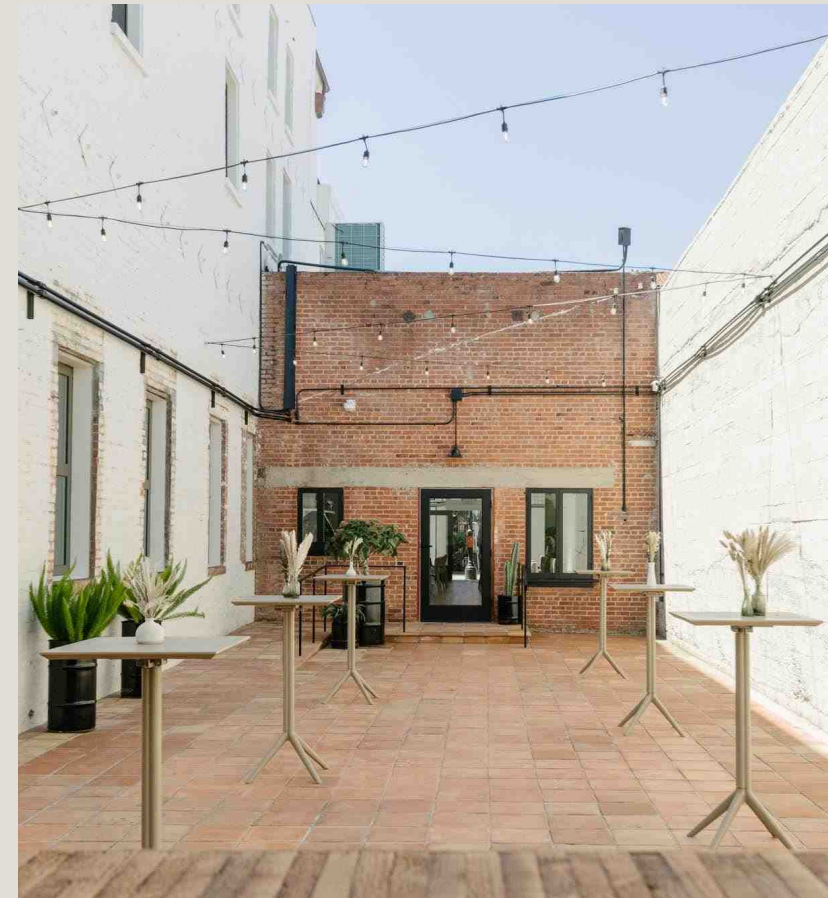
EVENT SPACES

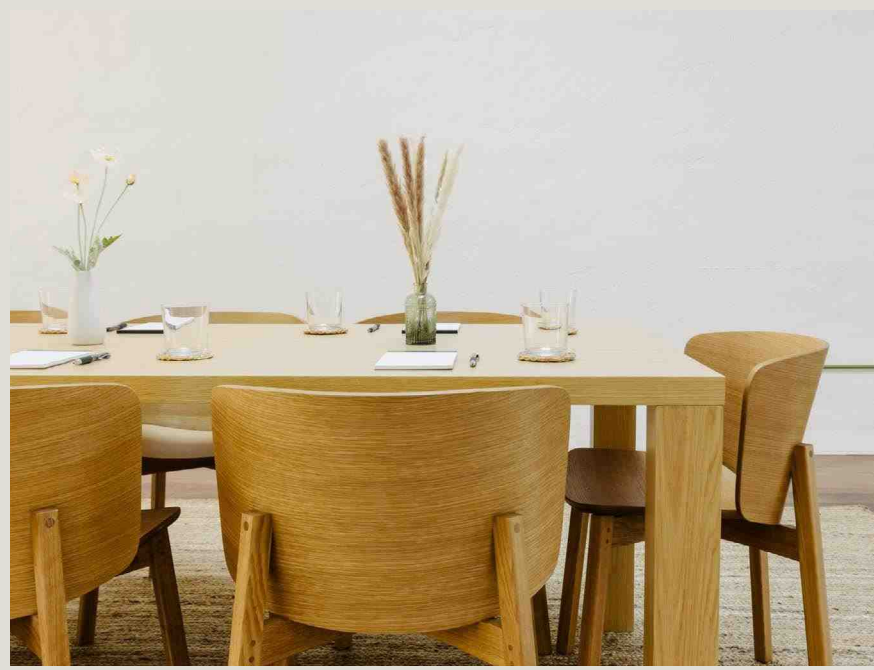
PENTHOUSE PREMIUM

The Drift Penthouse captures the unassuming, effortless, and restrained luxury that Santa Barbara is known for. This 617 sq ft space features two bedrooms with king-sized beds, two full bathrooms, one half bathroom, separate living room, private wrap-around balcony and lounge area with a fire pit set high above State State, streaming TV and free Wifi, coffee maker and mini fridge, handmade millwork, and curated bath amenities.

DRIFT GALERIA

Fit for parties up to 200, our new indoor-outdoor event space on State Street is open for celebration.







THANK YOU

CONTACT

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