



VENUE OVERVIEW

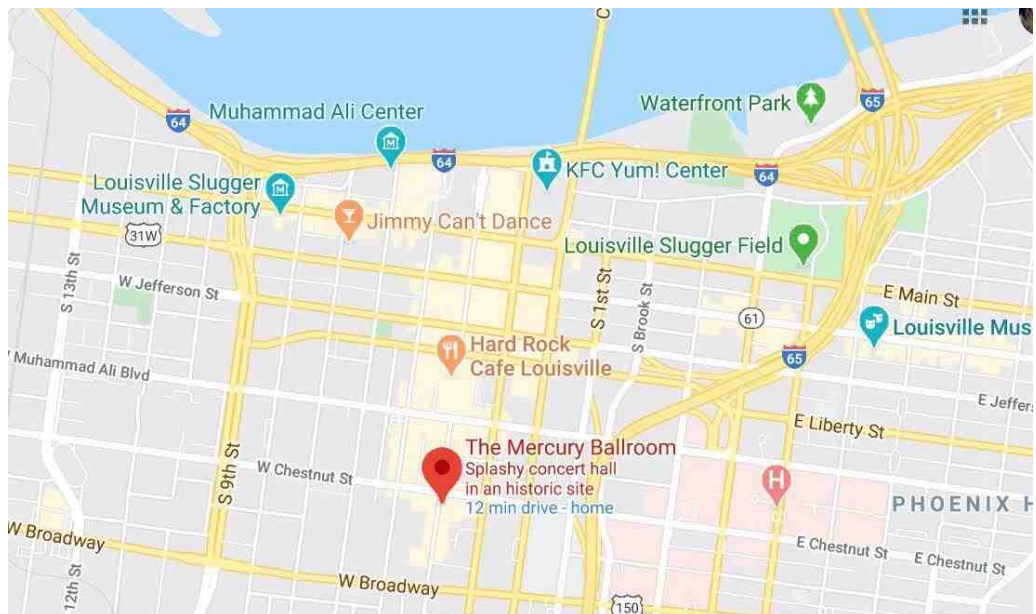
LEGENDARY VENUE, EPIC EVENTS!

With it's rock royalty memorabilia, this eclectic venue boasts a cool, Southern charm that's perfect for your next corporate event, private concert, dinner, fashion show, holiday party or social gathering of any kind!

Located less than a mile from the Kentucky International Convention Center (KICC), Mercury Ballroom can accommodate 25 to 750 guests and, our talented staff handles every detail so you don't have to!



Mercury Ballroom
611 S. Fourth St.
Louisville, KY 40202
502.883.5772



MINIMUMS & GUIDELINES

ROOM	RECEPTION	BANQUET
Level 1	650	150
Level 2	250	N/A

PRICING

VENUE RENTAL 12HRS (to include set & strike)		VENUE RENTAL 7HRS (to include set & strike)	
	RATE		RATE
Room Rental	\$4,000	Room Rental	\$2,500
Food & Beverage Minimum	\$5,000	Food & Beverage Minimum	\$3,000
Additional Hour(s)	\$750 each + labor	Additional Hour(s)	\$750 each + labor

EXISTING VENUE ASSETS	
Tables	(12) Cocktail Tables, (20) 60" Round Tables, (7) 72" Round Tables and (4) 6' Tables.
Chairs	(24) High Boy Chairs, (50) Stadium Chairs
Misc.	Assorted couches and lounge furniture
ADDITIONAL RENTALS	
Tables	\$16 each + delivery
Chairs	\$9 each (silver gold or mahogany chivarri style) + delivery
Linens	\$17 each (black, white or ivory) + delivery
Delivery	\$165 per vendor

GUIDELINES

ROOM RENTAL FEE: Includes use of venue for specified timeframe (including set & strike), in-house furniture + stage and in house sound & lights (additional labor applies).

EVENT STAFF: Will be priced based on event needs. Security, Logistics Manager, Operations Manager, Ticket Takers/Usher Staff (if applicable), Production Manager, Sound & Lighting Technicians and Set-Up/Break Down Crew.

FOOD & BEVERAGE: List of Exclusive Caterers available. Bar Service is provided exclusively by DLS. A 20% Facility Fee applies to Catering and Bar proposals

NON-PROFIT ORGANIZATIONS: We believe that partnering with companies and individuals in efforts to raise support, awareness, and funds for non-profit groups is extremely important to our community. 501(c)(3) form required for 15% discounted rental.

ENTERTAINMENT: An additional 10% booking fee is required for any talent contracted and provided for the client. Some talent may require additional production fees such as equipment or extra sound & lighting technicians.

BAR: Our bar packages are customizable! Let us know your vision and we'll provide a detailed proposal! See DLS Bar Menu for more information on our offerings.

BAR STAFF: Bartenders and bar backs are \$22 an hour; 1 hour set up and break down is applicable to all event start and end times. Bartenders are calculated at 1 per every 75 to 100 guests. Barbacks are calculated at 1 per every 1 to 3 bartenders.

ADDITIONAL ENHANCEMENTS: In-House Screen & Projector Package, Music Alley Activations, Centerpiece Rental, Bourbon Tastings, Coat Check, Custom Branding and more!

VENUE PHOTOS

WHO WE WORK WITH

EXCLUSIVE CATERERS

Crushed Ice Catering
Ladyfingers Catering
Michaelis Events
Wiltshire Panty

ADDITIONAL RENTALS, DÉCOR & AV

We have existing relationships with several vendors including Pizzazzle, Millennium Events, C&H and AXXIS. We are happy to include rental items within a customized proposal for your event.

NEED TALENT? WE CAN HELP!

As the world's largest live entertainment company, our talent buyers are the best in the business. Utilizing relationships and buying power, we have access to top national acts and artists. Let us help you book your favorite! entertainment, in or out of a Live Nation venue.



CONTACT

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