



Events Packet 2025

Sloss Furnaces, the birthplace of Birmingham, showcases 20th-century Industry through tours and education at its 140-year-old facility. Home to one of the world's largest metal arts programs, it offers classes, demonstrations, and commissioned works.

As a premier event space, Sloss hosts over 100 events annually, from corporate retreats to festivals with 30,000 guests. With its stunning backdrops and surrounded by history, there's nothing like an event at Sloss.



www.slossfurnaces.org

Overview

- All rates listed in this packet, unless otherwise written, are for daily use of the space.
- Please note our fees only apply to event days. There is no additional charge for set-up or break-down days. Set-up and/or break-down days are dependent on other confirmed events.
- Rates will vary due to day of week or time of day. Rates are based solely on the price of the reservation area and what Sloss Furnaces can provide.
- Additional costs to consider are security, food, vendors, alcohol, bartenders, decorations, etc.
- All venues with the exception of the Conference Room can be reserved Monday – Sunday from 8:00am – 11:00pm. If the event is outside of these time parameters please discuss with the Site Coordinator.



Venues



Conference Room

Located inside our Visitor Center, the Conference Room is perfect for small meetings. Equipped with a whiteboard and TV screen, it offers a productive space outside the office—surrounded by history.

West Room

Immerse your event in history surrounded by artifacts from Sloss Furnaces and Birmingham's past. This space features a large TV with HDMI access, making it perfect for presentations, meetings, and gatherings.



East Room

Our largest indoor venue, the East Room is a unique industrial space that serves as a blank canvas for any event. Its open layout and unique character provide a distinctive backdrop, perfect for transforming to fit your vision.



Venues



Visitor Center Patio

This spacious outdoor patio features a balcony with stunning views of Sloss Furnaces and the Birmingham skyline, offering a scenic and versatile setting for any event.

Water Tower Plaza

Home to Sloss Furnaces' most iconic landmark, the Water Tower Plaza offers a spacious setting for any event. The towering 70-foot structure creates a striking backdrop, while the raised circular platform is perfect for entertainment.



Cast Shed #1

Featuring a 40' x 40' stage and an unobstructed view of the historic blast furnace, Cast Shed #1 offers a covered, open-air space in the heart of Sloss Furnaces—blending industrial charm with a dynamic event setting.

Venues



Spray Pond

One of our most versatile spaces, the Spray Pond provides a scenic backdrop for any event or festival. The dancing water adds a unique and dynamic touch to the atmosphere.

Viaduct

A versatile space perfect for a vendor village or event parking. Its open layout and industrial charm provide ample room for vendors while ensuring smooth guest flow. As a parking area, it offers convenient access for attendees, seamlessly integrating with surrounding event spaces.



Field

This large green space that covers an extensive 16 acres is perfect as a blank canvas. It has been used for a wide range of event from biking competitions to festivals to concerts.

Reservation Policies & Procedures



Reservations are on a first-come, first-serve basis. Clients may request for a hold to be placed on a date. This hold will be in place for a week. After that, Sloss Furnaces requires a confirmation or the client will have to relinquish the hold. To confirm a hold Sloss Furnaces requires a deposit, which is 50% of the total payment required and a completed contract.

- Regarding Conflicting Events: If more than one client is interested in having an event on the same day in the same location, the first client will be given the Hold 1 position. The remaining clients will be given the next hold position in order of inquiry. The first client will be given 48 hours after a second inquiry has been made to confirm a hold. If the confirmation has not been made the next client has the opportunity to claim the hold.

Payments & Amenities



Payments

Sloss Furnaces accepts checks, in person payments, or online payments via square.

The remaining balance for events that fall under Peak Season will need to be paid 90 days prior to the event. The remaining balance for events that fall under Non-Peak Season will need to be paid on the day of the event before it begins.

- Peak Season: March, April, May, September, October, November
- Non-Peak Season: January, February, June, July, August, December

Amenities

Provided in Rental Fee:

- A memorable and unique experience in the heart of downtown Birmingham.
- Set-Up & Break-Down of Tables and Chairs
 - 45 60" Rounds
 - 5 8ft. Rectangles
 - 6 6ft. Rectangles
 - 10 Hi-Boys (Cocktail-Style Tables)
 - 376 White Plastic Folding Chairs
- Parking
 - Visitor Center Lot: 50 cars
 - Main Road Parallel Parking: 12 cars
 - Field: 600 cars

Not Provided In Rental Fee:

Sloss Furnaces is not responsible for nor will provide the following: linens, decorations, audio/visual equipment, security, food/drink, trash/recycling, etc.

Renting Multiple Venues and/or Days

Event 1:

Client requested Cast Shed #1 and the Water Tower Plaza. Each is priced at \$3,500 and \$3,000 respectively. Client will pay full price for the Cast Shed and 50% of the Water Tower Plaza. This brings the price to \$5,000 instead of the retail price of \$6,500.



Event 2:

Client requested Cast Shed #1 on Day 1 and on Day 2. Cast Shed is priced at \$3,500 for each of those days. Client will pay full price for Day 1 and 50% of the Cast Shed cost for Day 2. This brings the price to \$5,250 instead of the retail price of \$7,000.



Event 3:

Client requested Cast Shed #1 and the Water Tower Plaza on Day 1 and on Day 2. Each is priced at \$3,500 and \$3,000 respectively for both days. Client will pay full price for Day 1 and 50% off Day 2. This brings the price to \$9,750 instead of the retail price of \$13,000.



Event Logistics

Check-In

1

At the scheduled arrival time please check in with the Site Coordinator. The Site Coordinator will take any remaining payments owed to the site.

Event Time Frame

2

Clients must keep their event within their reserved time frame.

Set-Up Break-Down

3

Clients must keep their set-up and break-down within their reserved time frame and communicate arrival and departure times at minimum one week prior.

Check-Out

4

Clients must check-in with the Site Coordinator when they and/or the last guest is leaving.

FAQs

Catering & Vendors

Sloss Furnaces does not have an approved list of caterers. The client is responsible for scheduling and the payment of any and all caterers and vendors. The City of Birmingham instituted a new policy beginning January 1, 2025 regarding food trucks & cooking tents. At the clients request, more information for this can be provided.

Alcohol & Beverages

Sloss Furnaces' alcohol license is owned and administered by Event Concessions, Inc. Please reach out to them in regards to having any beverages, whether alcoholic or non-alcoholic, at your event.

Contact: joe@eventconcessions.com

Security

Security is required to be present at an event if there is alcohol or at any other event deemed necessary by Sloss Furnaces. The client needs to communicate with the Site Coordinator regarding security needs. The client is responsible for securing any and all gates that need to be open for the event, set-up, and break-down.

Decorations

Our East Room and Visitor Center Patio are complete blank canvases for full use of the client. However, our West Room has artifacts that should not be tampered with for decorative purposes. Art on site should not be tampered with. If art needs to be moved then that will be handled by the SMA team only, please let the Site Coordinator know of these needs 2 weeks prior to your event.

Decorations in outdoor historic sites must be approved in writing by the Site Coordinator. Please keep in mind that we primarily function as a museum and want to honor and keep the integrity of our site.



Conference Room



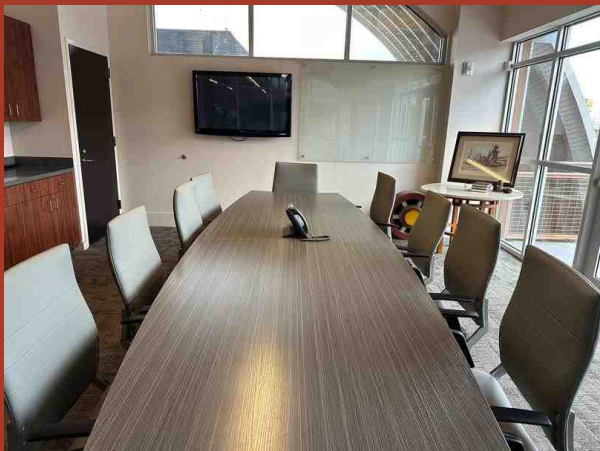
Room Description

Located inside our Visitor Center, the Conference Room is perfect for small meetings. Equipped with a whiteboard and TV screen, it offers a productive space outside the office—surrounded by history.



Recommended Events

- meetings
- business lunches



Conference Room: Pricing & Information

Recommended Attendee Number:

Seated at Table	10
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Pricing:

Days	Times	Price
Monday - Friday	8:00 am - 5:00pm	\$50/hour *2 hour minimum





West Room



Room Description

Immerse your event in history surrounded by artifacts from Sloss Furnaces and Birmingham's past. This space features a large TV with HDMI access, making it perfect for presentations, meetings, and gatherings.



Recommended Events

- small parties
- meetings
- gatherings
- social mixers
- corporate events

West Room: Pricing & Information

Recommended Attendee Number:

Seated at Tables	50
Seated in Rows	80
Cocktail Style	65
Standing	75

Pricing:

Days	Times	Price
Monday - Thursday	8:00am - 5:00pm	\$750
Monday - Thursday	5:00pm - 11:00pm	\$1,000
Friday	8:00am - 5:00pm	\$1,000
Friday	5:00pm - 11:00pm	\$1,500
Saturday - Sunday	8:00am - 11:00pm	\$1,500



East Room



Room Description

Our largest indoor venue, the East Room is a unique industrial space that serves as a blank canvas for any event. Its open layout and unique character provide a distinctive backdrop, perfect for transforming to fit your vision.



Recommended Events

- weddings
- conventions
- fundraisers
- receptions
- corporate events
- proms/formals
- quinceañeras



East Room: Pricing & Information

Recommended Attendee Number:

Seated at Tables	240
Seated in Rows	400
Cocktail Style	300
Standing	400

Pricing:

Days	Times	Price
Monday - Thursday	8:00 am - 5:00pm	\$2,000
Monday - Thursday	5:00pm - 11:00pm	\$2,500
Friday	8:00am - 5:00pm	\$2,500
Friday	5:00pm - 11:00pm	\$3,000
Saturday - Sunday	8:00am - 11:00pm	\$3,000



Visitor Center Patio



Room Description

This spacious outdoor patio features a balcony with stunning views of Sloss Furnaces and the Birmingham skyline, offering a scenic and versatile setting for any event.



Recommended Events

- weddings
- receptions
- corporate events
- social mixers
- proms/formals
- quinceañeras

Visitor Center Patio: Pricing & Information

Recommended Attendee Number:

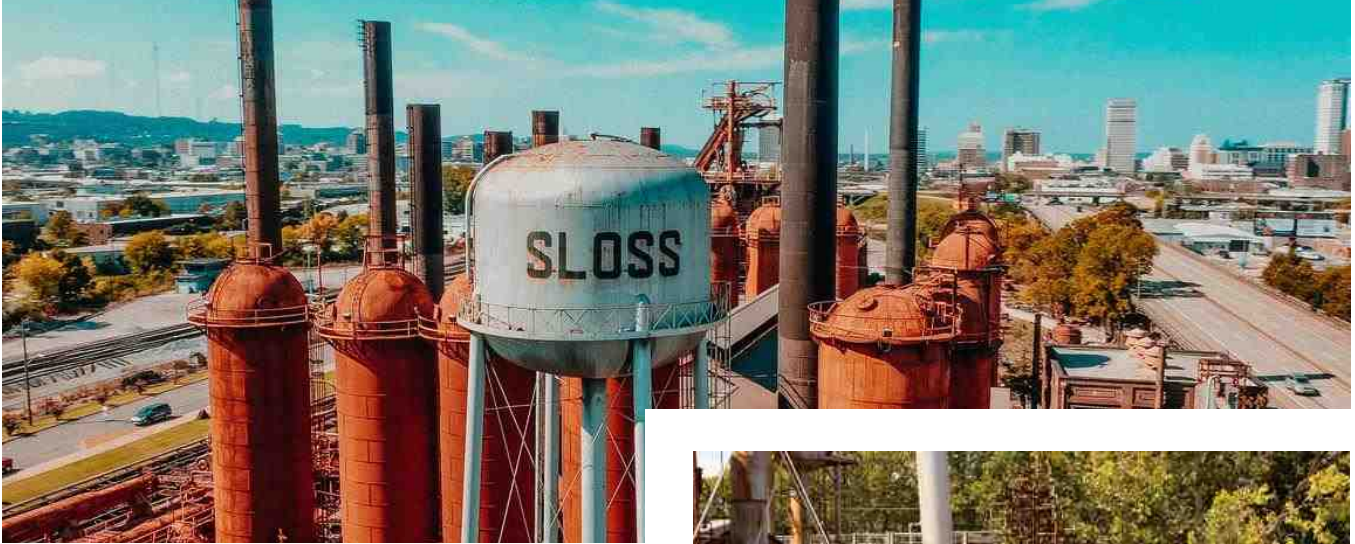
Seated at Tables	70
Seated in Rows	125
Cocktail Style	100
Standing	150

Pricing:

Days	Times	Price
Monday - Thursday	8:00am - 5:00pm	\$1,500
Monday - Thursday	5:00pm - 11:00pm	\$1,750
Friday	8:00am - 5:00pm	\$1,750
Friday	5:00pm - 11:00pm	\$2,000
Saturday - Sunday	8:00am - 11:00pm	\$2,000



Water Tower Plaza



Room Description

Home to Sloss Furnaces' most iconic landmark, the Water Tower Plaza offers a spacious setting for any event. The towering 70-foot structure creates a striking backdrop, while the raised circular platform is perfect for entertainment.



Recommended Events

- weddings
- receptions
- social mixers
- corporate events
- small festivals
- proms/formals
- quinceañeras

Water Tower Plaza: Pricing & Information

Recommended Attendee Number:

Seated at Tables	300
Seated in Rows	400
Cocktail Style	375
Standing	450

Pricing:

Days	Times	Price
Monday - Thursday	8:00am - 5:00pm	\$2,000
Monday - Thursday	5:00pm - 11:00pm	\$2,500
Friday	8:00am - 5:00pm	\$2,500
Friday	5:00pm - 11:00pm	\$3,000
Saturday - Sunday	8:00am - 11:00pm	\$3,000



Cast Shed #1



Room Description

Featuring a 40' x 40' stage and an unobstructed view of the historic blast furnace, Cast Shed #1 offers a covered, open-air space in the heart of Sloss Furnaces—blending industrial charm with a dynamic event setting.



Recommended Events

- concerts
- festivals
- weddings
- corporate events
- large social mixers
- proms/formals
- quinceañeras

Cast Shed #1: Pricing & Information

Recommended Attendee Number:

Seated at Tables	600
Seated in Rows	900
Cocktail Style	1,500
Standing	4,000

Pricing:

Days	Times	Price
Monday - Thursday	8:00am - 5:00pm	\$2,000
Monday - Thursday	5:00pm - 11:00pm	\$2,500
Friday	8:00am - 5:00pm	\$2,500
Friday	5:00pm - 11:00pm	\$3,500
Saturday - Sunday	8:00am - 11:00pm	\$3,500



Spray Pond



Room Description

One of our most versatile spaces, the Spray Pond provides a scenic backdrop for any event or festival. The dancing water adds a unique and dynamic touch to the atmosphere.



Recommended Events

- festivals
- corporate events
- concerts
- socials mixers
- proms/formals
- quinceañeras



Spray Pond: Pricing & Information

Recommended Attendee Number:

Seated at Tables	200
Seated in Rows	400
Cocktail Style	300
Standing	450

*Please note the Spray Pond Attendee Numbers are only referring to the concrete patio not the grassy portion

Pricing:

Days	Times	Price
Monday - Thursday	8:00 am - 5:00pm	\$2,000
Monday - Thursday	5:00pm - 11:00pm	\$2,500
Friday	8:00am - 5:00pm	\$2,500
Friday	5:00pm - 11:00pm	\$3,500
Saturday - Sunday	8:00am - 11:00pm	\$3,500



Field/Viaduct



Room Description

The Field is an expansive 16-acre space offers a versatile setting for any event. The Viaduct provides an industrial backdrop, perfect for a vendor village or event parking, while the open green space serves as a blank canvas for festivals, concerts, biking competitions, and more.



Recommended Events

- festivals
- concerts
- parking (600 vehicles)



Field/Viaduct: Pricing & Information

Recommended Attendee Number:

Please reach out to the Site Coordinator for discussion.

Pricing:

Days	Times	Price
Monday - Thursday	8:00am - 5:00pm	\$1,500
Monday - Thursday	5:00pm - 11:00pm	\$1,750
Friday	8:00am - 5:00pm	\$1,750
Friday	5:00pm - 11:00pm	\$2,500
Saturday - Sunday	8:00am - 11:00pm	\$2,500